



How to do it!

POWER IN COOPERATION - BRINGING ACTORS TOGETHER

Neighbourhood development is possible only in cooperation with the operators in the neighbourhood. Climate Street utilised service design to develop the cooperation between the city and the street's operators as well as between businesses, housing companies and residents on the street.

The street's operators may be well organised. For example, the entrepreneurs may have their own association of local entrepreneurs or the neighbourhood may have an active neighbourhood association. At the other end of the spectrum, nobody knows their neighbours and the neighbourhood networks of operators are weak. In this case, the first step towards cooperation is to create peer networks, such

as a chairpersons' club that gathers the chairpersons of housing companies together. The goal of neighbourhood cooperation is for these peer networks of operators to develop the neighbourhood together. For example, they can make joint procurements and enliven or tidy up the street scene with garbage cans or Christmas trees.

The main thing is to regularly gather operators in the neighbourhood together to help them get to know each other and contemplate what type of challenges they could solve together. A neighbourhood association can act as the convening party or a separate association can be established for the joint activities.

1 Identify the operators on the street, such as the residents, businesses and housing companies as well as the communities and associations operating in the neighbourhood.



2 Determine the common challenges faced by the neighbourhood's operators through interviews or observations.

3 Decide upon a form of action together with the street's operators. An association or free-form activities.

4 Hold joint meetings regularly, such as coffee sessions, Christmas parties, meetings or workshops. Invite people in person if possible.

5 Discuss common challenges together with the operators in the neighbourhood and pick the most significant ones.

6 Prepare an action plan. Work together to identify measures for solving the challenges and decide by whom they should be implemented.

7 Provide support in the action plan's implementation.

